



Ministry of Civil Aviation

Egyptian Aviation Academy

Airports management strategy.

Course objective :-

- Strengthen your leadership and people management skills and Manage training needs and enhance your instructional techniques
- Ensure sustainable quality and compliance across an airport's business and operations, using quality as a key driver for change.
- Conduct ongoing evaluation and benchmarking exercises to measure the success of your airport business strategic activities.
- Oversee expansion, funding and investor relations with a long-term focus.
- **Explain the decision process of airport internal customer and Understand factors influencing organizational decisions**

Course content:

- Airport Management between traditional and advance theories
- PDCA for airport strategic plan
- Business airport strategy
- Airport new development strategies
- Organizational structure and strategic goals
- Airport benchmarking



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→ **Airport tree improvement**

Who should attend

- Middle managers
- Finance , commercial staff
- Top –managers
- EIA Marketing

Course duration:-

✓ 20 hours / 5 Days

→ Case study +workshops from international airports .